



Dear Fundraising Chairperson:

My name is Chris Bergmann and I'd like to tell you about a new and exciting fundraising opportunity for your Lutheran church or school that's like no other.

As a Christian record producer in St. Louis for 23 years, I've had the opportunity to work with many Christian artists. One client with whom I've partnered is a **nonprofit Lutheran based organization called Lilyfields.**

Lilyfields is dedicated to spreading the Gospel of Jesus Christ around the world through a multiple CD collection of Christian music. To date over **135,000 CDs** have been distributed worldwide in conjunction with organizations such as the Lutheran Church-Missouri Synod, Lutheran Hour Ministries, LCMS World Missions, and the Creation Museum. All of the CD's have been distributed for free or at wholesale cost.

Lilyfield's mission is to encourage and uplift people through Scripture based music. All of the original compositions are recorded with modern symphonic instrumentation and vocal performances that **appeal to a wide audience.**

We are always looking for new opportunities to partner with and help other organizations spread the Gospel of Jesus Christ. **The opportunity to provide Lilyfields' music to Lutheran schools and churches as a fundraising opportunity is a perfect partnership.**

Compared to the average percentage that most fundraising opportunities provide, the percentage from a Lilyfields fundraiser is much higher.

**With the Lilyfields Music Fundraiser Program, you keep up to 60% of the profit.**

**In addition in the brochure / order form, we also provide bulletin inserts for churches to be involved in the school fundraiser.**

The suggested selling price of each CD is \$10.

If the organization sorts the orders, it keeps **60% or \$6** for each CD sold.

If Lilyfields sorts the orders, the organization keeps **50% or \$5** for each CD sold.

For your fundraiser, Lilyfields has **6 different music titles available** consisting of physical CDs and/or download cards. With the download cards, the purchaser simply visits [www.lilyfields.org](http://www.lilyfields.org) and enters the code on the card to download the music to their computer or phone.

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Here are a few comments from listeners of Lilyfields music:

*"Beautiful and stunning...anyone would love this music..." – Julie Shepman, Nashville, TN*

*"My classroom kids love this music. It calms them right down during art class." – Mimi Krpec, Houston TX*

*"We send Lilyfields music routinely to missionaries around the world and get letters all the time how it helps them get through rough times." – Tim Grey, Miami, FL*

*"Your music is amazing, simply amazing. I am really, really enjoying sharing it with others!" – Shiela Beochart, North Platte, NE*

As you plan your next fundraising campaign, please consider the Lilyfields Music Fundraiser. Not only will it be a fresh and inspiring new fundraising experience for your church or school, it will be a highly profitable venture while spreading the Gospel of Jesus Christ alongside another Lutheran non-profit organization...Lilyfields.

**For music samples and more comments from listeners, visit [www.lilyfields.org](http://www.lilyfields.org).**

To arrange a Lilyfields music fundraiser for your school, email [moreinfo@lilyfields.org](mailto:moreinfo@lilyfields.org) or call 636-677-9065.

God's blessings on you and your school or church!

Chris Bergmann  
Christian Audio Producer – Lilyfields

*Chris Bergmann has been an audio producer for 22 years full time. His client list include organizations such as The Lutheran Church Missouri Synod, LCMS World Missions, LCMS World Relief, LCMS Commission On Worship, Lutheran Bible Translators, Lutherans For Life, Lutheran Hour Ministries, LCMS Black Ministries, LCMS Youth Ministry, Wheat Ridge Foundation, Lutheran Church Extension Fund, AM 850 KFUD and Concordia Publishing House.*

Visit [www.rfjmusic.com](http://www.rfjmusic.com) for more information or call 636-677-9065.

